

THE SINO-FRENCH 2014 « YOUNG LEADERS »

THE «YOUNG LEADERS PROGRAM»: THE PROMOTION OF EXCHANGES BETWEEN CHINESE AND FRENCH HIGH POTENTIAL INDIVIDUALS



David BARROUX Editor-in-Chief, *Les Échos*

David graduated in 1989 with a BA in English (Institut Charles V de Paris) and a degree in History (Paris 7). In 1990, he was student and teaching assistant at the University of Michigan, Ann Arbor. He graduated from Sciences-Po (Institut d'Etudes Politiques de Paris) in 1992.

From 1992 to 1993, he did military service at the Cabinet of the Chief of the Army staff. From 1993 to 2000, he was a reporter, covering the telecommunication industry and the Internet for *L'Expansion*, *La Tribune*, *Les Echos*. From 2000 to 2005, he was the Tokyo Bureau Chief for *Les Echos* and from 2005 to 2008, the New York Bureau Chief for *Les Echos* as well. Since mid-2008, he is the "News" Editor-in-Chief, in charge of the "companies" section for *Les Echos*. Since 2009, he is in charge of a daily editorial on *Radio Classique*.

As the son of a diplomat, David grew up in France and in Asia, lived in Singapore and Tokyo, and had very frequent trips to China and India since the early 80s.

When he is not working, he plays squash on a regular basis, and reads comic books. He is married with three children.



Merieme CHADID Explorer, Astronomer

Merieme Chadid is considered as the first astronomer in the world to have been committed to install a large astronomical observatory in Antarctica. She was the first to place an Arab flag (Moroccan) at the South Pole. She is also one of the first pioneering astronomers to install VLT telescopes in the Atacama Desert in Chile, the driest desert in the world. Merieme Chadid was decorated «grade officier» Wissam El Alaoui by His Majesty the King of Morocco. She was honored by the World Economic Forum as Young Global Leader and by the *MY HERO* project. She was listed as one of the 30 most fascinating workers in the world by *Forbes Magazine*.

Merieme Chadid received her PhD in Astronomy and Space from Paul Sabatier University and completed several executive education programs at Harvard University. Her research fields are focused on stellar and universe evolution. Her scientific discoveries are published in numerous international reviews and books. She gives lectures and supervises PhD students.

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CHAN Chun Ho Kevin 陈振豪

Deputy General Manager, Royal Hotel Group of Macau

CHAN Chun Ho Kevin, born in 1973, is the Deputy General Manager of the Royal Hotel Group of Macau.

Kevin is very active in various business, cultural and consultative organizations: he is the President of the General Assembly of Macau Hotel Association, the Vice President of Macau Hoteliers & Innkeepers Association, Macau Textile Merchants Association and Macau Youth Federation.

He is also the Senior Vice President of the Association of Returned Overseas Chinese Macau. He is the Chairman of the supervisory committee of Macau ASEAN International Chamber of Commerce; he is the Director of Macau Chamber of Commerce. He is also a panel member of Macau SAR Government Community Service Consultation Committee, and an Executive Member of the Hebei Provincial Committee of CPPCC and of Qingdao Municipal Committee of CPPCC.

Kevin is a member of the All-China Youth Federation

He graduated from Central Michigan University in 1998, majoring in Master of Science in Administration; in addition, he holds a Computer Science degree of the University of California at Berkeley. He also graduated from Nortfield Mount Hermon School, Massachusetts in 1992.



CHEN Qiqing 陈启清

Director, Department of Economy, Party School of the Central Committee of the Communist Party of China

Dr. Chen received all his degrees in finance from Renmin University of China (BA in 2000, MA in 2003 and PhD in 2006). He was a visiting scholar in Georgetown University in 2009.

Included in his work experience are: 9 years as a professor in the Party School of the Central Committee of the CPC in Beijing, focusing on finance and economics, one year in the State Foreign Experts Bureau, and one year as the vice- mayor of Fuqing, a city in Fujian province.

Aside from his professional endeavors, Prof. Chen is a member of the Youth Federation, and has been conferred with the title of Young Global Leader by the World Economic Forum. Prof. Chen is married to Mrs. Zhuang and they have a son who is 4 years old. He enjoys reading and running.

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CHEN Yue 陈悦

Second Secretary, Department of Policy Planning, Ministry of Foreign Affairs of China

Chen Yue received a Bachelor's degree in English from Beijing Foreign Studies University in 2000. Chen Yue has been working as a diplomat all along.

Included in her work experience are 5 years in the Department of Press Affairs of the MFA and 3 years in the Chinese Consulate in Los Angeles as Vice Consul.

Now, Chen is working in the Department of Policy Planning of the MFA.



Olivier CHOUVET

Entrepreneur, Founder, Glamour Sales

Olivier Chouvet is an entrepreneur at large. He founded and co-founded several companies in Shanghai, Tokyo, Hong Kong, and Paris. He oversees 600 professionals in Asia through twelve active businesses.

Olivier Chouvet is the Co-founder of Glamour Sales, the leading authorized luxury flash sales website in Asia. The company works officially and directly with over 1,000 international luxury, fashion and lifestyle brands and has gained over 3.5 million members, across 1,100 cities.

His first experience in Asia began in 2000 when he co- founded Emotion (followed by K2) in Japan in 2002. K2 is an event management company, which has become the most comprehensive agency for high-end events throughout Tokyo, Shanghai, Beijing, Hong Kong and Seoul.

Olivier Chouvet co-founded Naco Architectures China, followed by SuperPress and Superbla. The agencies cover different areas of expertise from design to public relations and digital marketing, and operate as one powerful integrated marketing and communication network in China.

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Magda DANYSZ

Owner of Contemporary Art Gallery

Magda Danysz is a Paris and Shanghai based gallery owner. Inaugurated first on the Bund, the MD Gallery in Shanghai moved in 2012, to a 1000m² new space in the North Bund area, becoming the largest ground floor gallery in Shanghai and offering an exceptional exhibition space to artists.

Magda Danysz presents both emerging and established Chinese and international artists (such as Maleonn, Yang Yongliang, Liu Bolin or Zhang Dali). She has built a platform for exchanges between the Chinese and the international art scene. Among many other projects, she brought to Shanghai *The Wrinkles of the City* project by JR in 2010, for the occasion of the Shanghai Biennale, where she was appointed member of the head committee.

Magda Danysz has also taught cultural policies at Sciences Po Paris. She is on the board of the cultural digital arts center Le Cube in Issy-les-Moulineaux. In 2007, she was decorated by the French Ministry of Culture as a Chevalier des Arts et des Lettres. She has also written various art books such as her 400 page *Anthology of Street Art* and more recently *Les Bains-Résidence d'Artistes*.



Marc FRAPPIER

Managing Director, Eurazeo Capital

Marc Frappier joined the Eurazeo investment team in 2006. At Eurazeo, he participated in the investment or in the oversight of Accor/Edenred, APCOA, Elis, Foncia and Rexel investments.

He began his career in 1996 as a financial auditor with Deloitte & Touche in Paris and New York. From 1999 to 2006, he worked for The Boston Consulting Group (BCG) in Paris and Singapore, where he participated in numerous strategy and operational effectiveness assignments in the industrial goods and services sector, energy, as well as the media and telecommunication sector.

Marc Frappier graduated from EMN (Ingénieur Civil des Mines).

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Mathieu GALLET

CEO, Radio France

Born in 1977 in Villeneuve-sur-Lot, Mathieu Gallet graduated from IEP Bordeaux and holds a DEA in economic analysis of public decisions from the University of Paris I Panthéon- Sorbonne.

He began his career as Assistant Director of marketing and international promotion at Erato Disques in 1999, and became head of the adm for the real estate sales department of Pathé in 2000. He joined Canal Plus in 2001, first as controller at Studio Canal and then as project manager for institutional relations group. In 2006, Mathieu Gallet was appointed technical advisor for Audiovisual and New Technologies beside François Loos, Minister of Industry. From 2007 to 2009, he was technical advisor for the audiovisual and media staff of Christine Albanel, Minister of Culture and Communication. In 2009, he became Deputy Chief of Staff of Frédéric Mitterrand's cabinet, Minister of Culture and Communication.

In May 2010, Mathieu Gallet became CEO of the National Audiovisual Institute before being unanimously elected to the Presidency of Radio France by the members of the Superior Council for Audiovisual, on February 27th, 2014.



GONG Zhenzhi 龚振志

Mayor of Hanjiang District Government, Yangzhou City, Jiangsu province

From 1999 to 2001, Zhenzhi served as Deputy Director of the Enterprise Management Department of Fanghang Town, Hanjiang District, Yangzhou City, Jiangsu Province.

From 2001 to 2003, he was the Deputy Director and the Director of the Investment Promotion Bureau of Hanjiang District, Yangzhou City.

From 2003 to 2005, he was the Deputy Director of Hanjiang District Government Office, Yangzhou City, and from 2005 to 2006, he was the Executive Chief of Guazhou Township Government, Hanjiang District.

From 2006 to 2008, Zhenzhi served as Deputy Director of the Administrative Committee of Yangzhou Economic Development Zone.

Then, from 2008 to 2011, he was the Vice Secretary of Yangzhou Municipal People's Government, and from 2011 to 2012, the Deputy Director of Yangzhou Economic Development Zone.

Since 2012, Zhenzhi is the Mayor of Hanjiang District People's Government, Yangzhou City.

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Yannig GOURMELON

COO, Fred&Farid Group

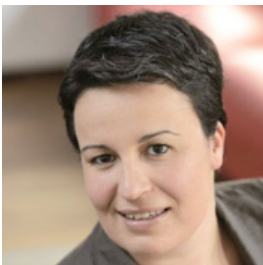
Yannig Gourmelon has just returned from China where he has lived 4 years fulfilling his dream to be immersed in the Chinese culture and economy.

He recently joined Fred&Farid Group as COO, a leading French creative and digital advertising agency based in Paris and Shanghai, after having completed 10 years at Roland Berger Strategy consultants as a partner in France and China, for whom he is now Senior Advisor.

At Fred & Farid, Yannig is in charge of all the support functions and operations serving the business lines of the group worldwide (Paris, Shanghai, New York). He is leading all the large cross continent projects of the group and will also soon take in charge one of the business lines.

Yannig is 40 years old and has graduated from the Institut d'Etudes Politiques de Paris, the London School of Economics (MSc) & École HEC. He lives now in Paris with his wife Julie and his 3 children.

Yannig plays the trumpet, is a marathon runner and a tennis /squash player. Particularly, he enjoys literature and opera.



Estelle GRELIER

Member of Parliament for Seine-Maritime

Born in 1973 in La Roche-sur-Yon (Vendée), Estelle Grelier graduated from the Institut d'Etudes Politiques in Grenoble and the University of Strasbourg (DESS in European institutions and Franco-German relations).

First Deputy Mayor of the City and President of the Community of Municipalities of Fécamp from 2001 to 2014, Vice-President of the Haute-Normandie region in charge of education and high schools from 2004 to 2009, Member of European Parliament (S&D Group) in June 2009 to June 2012 (full member of the Committee on Budgets and substitute member of the Fisheries Committee), she was also part of the Special Commission on the financial perspectives of the EU as a substitute member. She was a member of intergroups «Sea and coastal areas» and «Public services».

Since June 2012, Estelle Grelier is a member of Parliament for Seine-Maritime, a member of the Foreign Affairs Committee and the secretary of the Committee on European Affairs. She also chairs the «automotive sector» task force of the Parliament (National Assembly). She is the Vice-President of the friendship group France-Germany. Since November 2012, she is the national secretary of the Socialist Party (PS), first in charge of European policies, and then (April 2014) of public services, decentralization and modernization of the state.

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Jérôme GUEDJ

President, General Council of Essonne

Jérôme Guedj was born in 1972. He completed his studies at Sciences Po Paris and then went on to the most prestigious French school for public service (ENA). He was then appointed General Inspector for Social Affairs (IGAS) and is a renowned specialist of social and public health policies.

Member of the Socialist Party since 1993, Jérôme Guedj was elected Vice President of the Essonne County Council in 1998, and took the Presidency in 2011. From 2012 to 2014, Jérôme superseded François Lamy (appointed Minister for Urban Affairs) as a member of the Parliament.

Both as a County Council president and as a Parliament member, Jérôme Guedj is involved in Franco-Chinese relationships. In Essonne, he built strong partnerships with Wuhan region, where he frequently travels for economic and cultural cooperation. In 2012, Jérôme Guedj inaugurated an exhibition devoted to French photographer Jules Itier, the first western reporter to take pictures of the Chinese society in 1844. Notably, the Essonne County Council is the first French local authority to have opened a bureau for economic cooperation in Wuhan region.

In July 2014, Jérôme became President of the second biggest public housing office in France, which counts more than 50 000 units in the Ile de France region.



HE Jun 何军

President, Gongyang Rescue Association; Member of Zhejiang Provincial Youth Federation Standing Committee

Jun was born in October 1970 in Hangzhou. He studied in Utah State University (USU) from 1992 to 1994, and then went to the Gemological Institute of America. Back in China, he became chairman of the Gemological Institute of Zhejiang.

He is a member of the Standing Committee of Zhejiang Province Youth Federation, an Executive member of the Zhejiang Province Federation of Industry and Commerce, Vice President of the Hangzhou General Chamber of Commerce, President of Hangzhou Chamber of Commerce of Jewelry & Watch industry. Jun He devotes himself into public welfare with the motto "Live a Smart and Interesting Life with Devotion to Public Welfare and Assistance".

Since April 2014, he plays a new role as chairman of Zhejiang Ram-union Public Welfare and Rescue Promotion Association. As the founder of the Ram-union, he has led the group to participate in all kinds of rescue operations such as earthquakes and mishaps that happened in Wenchuan, Ya'an or Yushu which make him famous among charitable rescue NGOs..

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Sébastien HUA

Head of Project Office, KERING

Since October 2011, Sébastien Hua has been Head of Project Office (Chargé de mission) to François-Henri Pinault, Chairman and CEO of Kering.

As of 2009, Sébastien Hua has held the position of Project Leader at the Paris office of The Boston Consulting Group (BCG).

Before this, he held various offices at the French Ministry of Foreign Affairs, beginning at the Economic Affairs Department between 2004 and 2007, and then following at the French Permanent Mission to the United Nations in New York from 2007 to 2009.

Sébastien Hua was in charge of the General Culture Curriculum at the Institut d'études Politiques de Paris between 2005 and 2007.

Sébastien, who is 35, is an alumnus of École nationale d'administration (ENA) and a graduate from the Institut d'études Politiques de Paris.



HUA Xiaojun 华晓军

Partner, JUNHE Law Firm

Hua Xiaojun is a lawyer with almost 20 years of experience in cross-border commercial law practices, focusing on M&A, finance and infrastructure. He is a partner of Jun He Law Offices, a member of the management committee as well as the head of the outbound investment practice of the firm.

His professional career prior to Jun He included five years of litigation and commercial practice with local law firms in Beijing and Jiangsu Province, almost two years of commercial practice with Masons Hong Kong and Guangzhou offices, and another ten years of commercial practice with Gide Loyrette Nouel, Beijing office. He became a worldwide partner of Gide Loyrette Nouel in January 2008, and managed its Beijing office as a co-head.

Xiaojun is the co-author of the Aspatore publication *Best Practices for Bankruptcy Law in China* (2008), and has a considerable number of articles published by professional magazines such as *International Financial Law Review*, *International Investment and Securities Review* and *Journal of International Banking Law*.

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Casey KANG 康伟宏

President, JRSY Investment Co. Ltd

Before graduating in 2012 from Cheung Kong Graduate School of Business with an EMBA, Casey attended the University of International Business and Economics of Law, where she obtained an LL.M. Her first graduation was from Shanghai Finance Institute majoring in International Finance.

She is the President of JRSY Investment Company Ltd, specialized in new energy, environment and agricultural fertilizer. She is also the General partner of ALEF Mountain Capital Partners (together with general partners from France and USA having PE by venturing advanced technology of Israel developed in China). She also works as a Senior Advisor of important French Companies to find financial partners and to develop their business in China.

From 1996-2002, she served as a key member of BASF Group for the negotiation of an important mega integrated petro- chemical site projects in China.

Casey is also actively participating in Chinese political activities by proposing consultative opinions especially in the field of environment and urban construction.



KWOK Andy Wing-Leung 郭永亮

Founder, Executive Director, Hong Kong NuBrands Group Holdings Co., Ltd

Andy Wing-Leung Kwok, aged 35, has been an executive director and chairman of the Board of Hong Kong NuBrands Group Holdings Co., Ltd since September 2005, and resigned as chairman of the Board but remained as an executive director of the Company since April 2009.

He has over 10 years of local and overseas financial and general management experience and has experience in the trading business in the People's Republic of China. He is a member of the Hong Kong Institute of Certified Public Accountants and a member of CPA Australia.

He is the sole director and beneficial owner of Billion Pacific Ventures Limited, a substantial shareholder of the Company.

He is also the independent non-executive director of AGTech Holdings Limited which shares are listed in the Growth Enterprise Market of the Hong Kong Stock Exchange.

Andy holds a Master degree in Business Administration from Tsinghua University and a Bachelor degree in Economics from the University of Sydney.

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LI Zhongyu 李忠誉

Member, Standing Committee of Hangzhou Chinese People's Political Consultative Conference

LI Zhongyu was born in August 1978, in Changshan, Zhejiang province.

He is a Member of the Standing Committee of Hangzhou Chinese People's Political Consultative Conference, a Member of the Standing Committee and Minister of the Organization Department of Tonglu County Party Committee, and the Director of the Working Committee for the Care of Children of Tonglu County.



Alexandre MALSCH

Co-Founder and CEO, meltygroup

At 29 years old, Alexandre Malsch is the co-founder and CEO of meltygroup. He is heading a global media group, composed of 14 thematic websites in France (melty.fr, meltyFashion, meltyStyle, meltyBuzz, meltyFood, meltyCampus, meltyXtrem, meltyDiscovery, Fan2.fr, june.fr, mcm.fr, virginradio.fr, neonmag.fr, airofmelty.com) and also present in Italy, Spain, Brazil, Germany, Poland, Czech Republic and Morocco with local versions. The group gathers every month more than 26 million visits worldwide covering 27 countries, and has established itself as the 1st web media group among 18-to-30 and 12-to-17-years-old.

Alexandre Malsch is driven by his passion for the Internet, but also by his hunger for entrepreneurship. From the beginning of the meltygroup adventure, he managed to convince major institutional and private investors to support him. These investors support him today in order to develop meltygroup in its new projects, but also on an international scale.

Alexandre Malsch has been elected as vice-president of the French Digital Council, in charge of start-up and entrepreneurship. In 2013, he ranked 1st at the "Festival des Entrepreneurs" in Méribel (category "Young? So what?") and in *L'Opinion's* ranking about "Those who make the opinion", in the "actors" category.

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Pascaline MICHAULT

Commandant of the Air Force

Pascaline Michault is an officer (rank: Commandant) of the Air Force, 33 years old.

She graduated from the School of the Air in 2003. She was first assigned to a squadron of air defense where she was responsible for the training of fighter pilots in the field of military aviation technology.

From 2005 to 2008, she joined the center of planning and operations conduct in Paris, where she was involved in several cell crises (evacuation of French nationals in countries at war, piracy, etc.) and where she was responsible for the follow-up of the French military air contribution to the International Security Assistance Force (ISAF) in Afghanistan. Since 2011, Pascaline Michault is assigned to the Army Staff as a desk officer working on bilateral military relations between France and countries in South Asia. Pascaline Michault also conducted an external operation in Chad in 2004 and participated in several military joint exercises.

Pascaline Michault also graduated from Sciences Po Paris and INALCO.



Edouard PHILIPPE

Mayor of Le Havre, Member of Parliament for Seine Maritime

Edouard Philippe has been the Mayor of Le Havre and the President of CODAH (Agglomeration community of Le Havre) since 2010. As of June 2012, he was elected to serve as Member of Parliament for the Seine Maritime department.

After graduating from Sciences Po, he continued his studies at ENA, finishing in 1997 (promotion Marc Bloch).

Beginning his career at the Council of State (Conseil d'Etat) as an Auditor and then as the Master of Requests, in 2002 he took charge of UMP's services next to Alain Juppé, for the creation of the movement.

From 2004 to 2007, he was a lawyer at the international law firm of Debevoise & Plimpton and joined thereafter Anne Lauvergeon as Areva's Director of Public Affairs.

Meanwhile in 2001, he began his political carrier as Deputy Mayor for Antoine Rufenacht, the Mayor of Le Havre. Up until 2010, he successively held the delegations of: legal affairs, economic and port development, employment, education, higher education, international relations, urban planning, housing, and Grand Paris.

Born in 1970, married and father of three children, Edward Philippe also co-writes with his friend Gilles Boyer and has already published *The Moment of Truth (L'heure de vérité)* and *In the Shadow (Dans l'ombre)*.

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Joachim POYLO

Founder and CEO, ADEN Services

As a French Business School student in the mid-90s, Joachim Poylo and a group of friends shared a passion for South-East Asia. He developed 'Asia Extreme,' an association that promoted student internships in Vietnam, Laos, and Cambodia. He eventually settled in Shanghai for 2 years, with the goal of opening the China market or the food service leader Sodexo, who was not yet present.

Recognizing the need for full Facility Management services within emerging markets in Asia, Joachim created ADEN Services in Vietnam in 1997 and two years later, registered the company in China. Today, this son of a ship owner from Le Havre in France, heads a business with 18,000 employees and operates in 15 countries, a group with over 750 clients that grossed 150 M USD in revenue last year.

Eighty percent of the group's activity is in China, where ADEN Services specializes in four main lines of business: Facility Management Maintenance, Security, Cleaning, and Foodservice for international and Chinese companies. Outside China, the company mission is to accompany its clients in hostile regions and provide camp management services with the focus of bringing global solutions to the Mining, Construction and Oil&Gas industries. The group's headquarters are located in Shanghai.

Joachim, who is 44, has 3 children and resides in Shanghai.



Fred RAILLARD

Co-Founder, CEO, Chief Creative Officer, FRED & FARID Group

Fred Raillard started in a design school, Creapole in Paris. Fred is co-founder, CEO, Chief Creative Officer at Fred & Farid Group. The first French independent digital communication group, based in Paris, Shanghai and New York- a 400 people company. Vincent Bolloré is 30% shareholder. Fred & Farid Group is composed by Fred & Farid agency, Kids Love Jetlag Agency, KillDeath production company, BCKSTG digital media and FFDIF (a digital investment fund already investing in 10 digital start-ups).

During his career in France, UK, USA and China, Fred has work on 300 brands and won 400 hundred international creative and effectiveness awards, including 150 digital awards since 2011.

Fred was in Shots top15 world's most influential creative, British Art Direction D&AD jury foreman, Cannes Grand Prix award winner, British TV award winner, MTV NY Award winner, GQ's top30 most influential media person in France, and his agency was 4 years "Agency of the Year" at the World Luxury Awards.

Fred now lives in Shanghai with his wife and three sons.

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Franck RIESTER

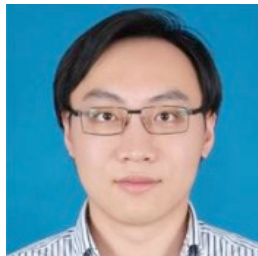
Mayor of Coulommiers, Member of Parliament for Seine et Marne

Since June 2007, Franck Riestler is a member of Parliament for the fifth district of Seine et Marne, re-elected in 2012. He is also the mayor of Coulommiers since March 2008 and the President of the “Municipalities Community” of Coulommiers area.

As a member of the Commission of Cultural Affairs and Education of the National Assembly, he focused particularly on issues related to culture, media and new technologies. He has been a member of the Copé Commission on the reform of public broadcasting in 2008, Rapporteur of the Hadopi law in 2009, and co-author in 2011 of a report on “Music Creation and diversity in the digital age” that advocates the creation of a National Centre for Music. In February 2010 and September 2011, he has also made proposals to improve administrative services on the Internet, in two reports about the improvement of the digital relationship for the user.

Franck Riestler is also an entrepreneur and, as such, runs several car dealerships.

Franck Riestler graduated from the Institut Supérieur de Gestion (ISG) and holds a Master from ESSEC in the management of territorial communities.



RUAN Hao 阮昊

Architect, Founder of LYCS Architecture Inc, Faculty Member of Chinese Academy of Art

RUAN Hao is the founder of LYCS Architecture Inc, a member of the Zhejiang Province Youth Federation.

He earned a Master of Architecture at Princeton University and Tsinghua University, and a Bachelor of Architecture at Tsinghua University. He has been a Visiting Fellow of Harvard University and he is also Visiting Lecturer and Undergrad Thesis instructor of the School of Architecture of China Academy of Art.

He's made great achievements in his field: he won the Young Architects Award of the Chinese Institute of Architects, the 2013 Chinese Architect and Art “Young Architects Award”, the 2012 Canadian Azure Award for the Best Architecture & Design, the American 2010 Pioneer Architecture Award.... In 2014, his projects “CATable” and «Learning from Ants» are exhibited in Milan Design Week. It was the first time a Chinese designer exhibited in the Milan University corner, which is the central exhibition hall of Milan Design Week.

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TANG Haisong 唐海松

CEO, Elite Education Group

Born in a small village in rural Shanghai and educated as a Laser Physicist at Fudan University, Haisong first started his career in 1989 as a local tour guide.

At the end of 1990, he landed in the USA to pursue his American dream. After surviving his first few years working as a dish washer, shoe salesman and insurance marketer, Haisong joined McKinsey as its first Mainland trained consultant. He helped set up McKinsey's first Chinese office in 1993. After that in 1998, Haisong completed a two year MBA program at Harvard. Upon graduation, Haisong worked as assistant to the Ermengildo Zegna family, developing an entry strategy to China and establishing the Zegna Sports line in the US. At the end of 1999, Haisong founded etang.com, a youth portal and community site in Mainland China targeting "the yellow generation". In 2007, Haisong started to focus on investment in both technology and education areas. As for education, Haisong was responsible for Dulwich College China. Subsequently he helped transform Elite, the global leader of SAT prep, into a Society of Future Leaders focusing on problem solving, communication, and character building for teenagers. Currently he is responsible for Technology Reserve, a global platform that allows small-medium size companies secure technology from global companies such as IBM and P&G.

Haisong is a voracious reader. As an adjunct professor, he taught at Fudan Business School in 2013. Haisong resides in Shanghai with his wife and two teenage kids.



Edouard TETREAU

Managing Partner, Mediafin; Director, European Council on Foreign Affairs (Paris)

Edouard Tétreau is a French essayist, and a political and economic consultant. He is the founder and Managing Partner of Mediafin, acting as trusted advisor to a number of European industrial families, financial institutions, and CEOs of European Fortune 500 companies (www.mediafin.fr).

A columnist for the French major financial newspaper Les Echos, Edouard is the director of the European Council on Foreign Relations in Paris (www.ecfr.eu), a leading paneuropean think-tank founded by George Soros in 2007.

He is also a member of the Advisory Board of La Maison Française at Columbia University.

A 1992 HEC graduate, with a major in entrepreneurship, Edouard was educated at the Paris Jesuit school Saint Louis de Gonzague. He is married with three children.

His key publications are *Analyste: au coeur de la folie financière* (Paris, Grasset, 2005, Prix des lecteurs du livre d'économie); *Entre G2 et G20, l'Europe face à la crise financière* (Paris, Institut Montaigne, 2009) and *20.000 milliards de dollars, le nouveau défi américain* (Paris, Grasset, 2010) Pékin, CHINA CITIC Press, 2012).

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Laurent VALLEE

Secretary General, Canal + (Vivendi)

Laurent Vallée joined Canal + Group in April 2013 as Secretary General.

He graduated from ESSEC, Sciences Po and ENA. He began his career as Master of requests to the French Council of State where he served as Commissioner of the Government and Constitutional Advisor to the Secretary General of the Government.

From 2008 to 2010 he was a lawyer at Clifford Chance, and in 2010, he became Director of Civil Affairs and Justice to the Ministry of Justice.

Laurent Vallée was also a Member of the Board of Directors of the Football League.



Mathieu VERILLAUD

Regional Finance Business Partner, AXA Asia Regional Office

Mathieu Verillaud is finance business partner at AXA's Asia regional office in Hong Kong, in charge of the Hong Kong and Mainland China life insurance businesses, Singapore, Malaysia, Thailand and Hong Kong general insurance businesses, capital management and value reporting.

He has previously worked at the AXA head office, focusing on oversight of the US and Asset Management subsidiaries. For two years, he was also the Chief Financial Officer of a start-up business spanning several European countries.

He started his career at the French Insurance Supervisory Authority, where he was involved in company audits as well as with international and European working groups on the Solvency 2 directive and international financial reporting standards.

A graduate of the École Polytechnique in Paris and Columbia University's School of International and Public Affairs in New York, for the past five years he has also taught courses on insurance at Sciences Po (IEP Paris).

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Ninie WANG 王燕妮

Founder, CEO Pinetree Senior Care Services

In 2004, Ninie founded Pinetree (www.pinetreecare.com), China's first and fastest growing professional home healthcare services provider for the aging population.

She is Deputy Director of Community Home Long-term Care Research & Training Base of the Gerontological Society of China, China Social Welfare Service Standard Committee Member as well as Member of Presidium for National Union of Long-term Care, and was elected as Standing Director of China Association for Life Care in 2011. In 2012, she was elected Deputy Director of Elderly Health Service and Long-term Care Association, China Geriatric Care Research Center. Recently, she was selected as a member of the National Senior Service Industry Advisory Committee by the Ministry of Civil Affairs.

Her previous experience also included heading the Asia Pacific Headquarters of the ECDL Foundation (www.ecdl.org) as Deputy CEO and setting up the ICDL computer literacy certification program in China, aiming at narrowing the digital divide, as well as working at Motorola Electronics Ltd.

Ninie has a BA in Economics from UIBE, China, and MBA from INSEAD in France and Singapore. She is a Young Global Leader and Global Agenda Council Member on Ageing by World Economic Forum.



WANG Wen 王文

Executive Dean, Chongyang Institute for Financial Studies, Renmin University of China (RDCY)

Wang Wen is Standing Director of World Socialism Research at the Chinese Academy of Social Sciences and Visiting Professor at the Liberal Arts School, Capital University of Economics and Business. He previously worked as Chief Op-eds Editor and Editorial Writer at Global Times. He is the winner of the China News Awards, 2011.

Wen studied at Lanzhou University, Hong Kong Baptist University, Johns Hopkins University, Nanjing University and Peking University.

His latest book is *Phantom of Powers* and he translated, edited, collaborated thirteen books, including *Theories of World Governance- A Study in the History of Ideas*, *International Relations in Political Thoughts*, *A Truth Speaking China* and so on. Wang co-built a new think tank named Chongyang Institute for Financial Studies, Renmin University of China, which was sponsored over 35 million dollars by the University and Chongyang PE. His career goal is to develop a leading Think Tank in China as well as abroad in the coming years.

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YANG Hua 杨华

Vice President, Zhejiang Academy of Agricultural Sciences

Yang Hua was born in 1972 in Shaoxing, Zhejiang province. He is a member of the CPC, the Vice president of Zhejiang Academy of Agricultural Sciences, and a Specialist in the field of quality and safety of the food and agricultural products.

He studied in Zhejiang Agriculture University from 1989 to 1992 and later gained a master degree in the College of Animal Sciences of Zhejiang University. From 2011 to 2012, he participated in the tenth USA public management master class organized by the Organization Department of Zhejiang provincial Party Committee.

He won the second prize in Sciences of Zhejiang province, the second prize in Technology of the Department of agriculture of Zhejiang Province, the third prize in Sciences of Hangzhou City.



ZHANG Lizhong 张利忠

Councillor, Asia Department, Ministry of Foreign Affairs of China

Zhang Lizhong is a Councillor of Asia Department for the Ministry of Foreign Affairs of the People's Republic China (MFA).

He earned his Bachelor Degree at Beijing Foreign Studies University and his Master degree of International Policy and Practice at Elliot School of International Relations of George Washington University.

After graduation, he joined Chinese diplomatic service 23 years ago. He spent most of his time at the Information Department of the MFA. His first post abroad was at the Consulate General of the PRC in San Francisco and the latest one at the Consulate General of the PRC in Calcutta as Consul General. Assigned to Tibet Autonomous Region as Deputy Director General during three years (2007-2010), he is now Councillor of Asia Department for the MFA.

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ZHANG Lusong 张露松

Director, Legal and Compliance Department of China Investment Corporation

Zhang Lusong works as a director in the Legal and Compliance Department of China Investment Corporation, China's sovereign wealth fund, which she joined six years ago. She is in charge of the compliance monitoring over CIC's overall investments in the public markets around the world, issuing internal guidelines in accordance with applicable regulatory requirements, reviewing and negotiating legal documents for CIC's investment projects, taking necessary compliance actions, etc.

Her previous employer is Hong Kong Exchanges and Clearing Limited where she worked as a manager at the Listing Division and Beijing Representative Office for more than two years handling listing related matters.

Lusong obtained a PhD degree in Law at the University of Hong Kong in 2006. Her thesis, entitled "the Regulation of Foreign M&A Involving PRC Listed Companies", was published by Kluwer Law International in 2007.



ZHANG Meng 张萌

Founder and CEO, Alliance for Global Youth Leadership

Christina Meng ZHANG holds a Ph. D. degree in Linguistics and Neuroscience. She is the Founder & CEO for the Alliance for Global Youth Leadership, and member of the World Economic Forum Global Shaper.

Christina has served as Olympic Torch Bearer in the 2008 Beijing Olympics and has been awarded "Top Ten Capital Educational News Figures" (2009), Young Thinker of "Educational Pioneers" by Phoenix News (2013), and the guest speaker of the Youth Leader Round Table of BOAO Forum for Asia (2014). Christina also is a member of the Musicians' Association of Beijing City, the Writer's Association of Liaoning Province, and the founder of Cross- Strait Youth Leadership of Employment and Entrepreneurship Training Program.



ZHANG Zhenyu 张震宇

Mayor of Yizheng City, Jiangsu Province

Zhang Zhenyu was born in August 1976 and began to work in August 1997. Currently, he is the Deputy Secretary of the Communist Party of China at Yizheng Municipal Committee and Mayor of Yizheng City, a county-level city under the jurisdiction of Yangzhou Prefecture City, Jiangsu Province.

From July 2007 to October 2010, he took the position of Secretary of Yangzhou Municipal Committee of the Communist Youth League. Meanwhile he attended the 4th Leaders' International Knowledge Training Course from April 2007 to January 2008; and he also studied at a Master Program at Maryland University in the USA from March 2009 to March 2010.

From October 2010 to November 2011, he was a member of the Standing Committee of the CPC at Guangling District in Yangzhou city, and he also served as the Executive Deputy Chief of Yangzhou Guangling District Government.

He has been the Deputy Secretary of the CPC Yizheng Municipal Committee since November 2011.